

groomed and quiet. The gentleman who is in charge was very professional. Mrs. Stevens was also very helpful. Thank you.; If I buy eggs that are broken or cracked or rotten, I don't go to another store. I just take them back and let the store manager see what he is selling!; To my knowledge, Grade A is no different from Grade B and it matters a little whether the eggs are USDA inspected but not a whole lot, because most of the time fresh eggs are just as good and cheaper. The eggs that are being sold in stores are just too high to buy. As the price of eggs go up, people are changing to buying farm eggs that are a whole lot cheaper. But yet and still this survey was a very good idea and I hope there are people all over responding to this; Why do eggs go up so high sometimes? I have paid as high as \$1.39/dozen but try not to buy any more than I had to when they went up. I almost stopped using them. I love eggs and all my family does, if they are Grade A; The students who handed out these surveys at the Pennsylvania St. M&M were very nice; The 4-H club program is worthwhile; any money and time is well spent!; The incredible eatable egg!; We always buy small eggs in 2 1/2 dozen trays because small eggs are better for you and...cheaper, but harder to find around at the supermarket; Colors of the egg containers do not determine my taste in buying. Sizes and the prices do. By including recipes in/on the egg boxes will raise the price. Attractive color can make good impression on the first sight (especially women). Good and neat eggs will sell more than the others; Very polite young men doing the survey; I believe that poultry farmers should get more money for their eggs and cut the distributors' profit. I worked picking eggs for my uncle for a couple of years and I know from experience that they don't make anything that they should!!!!; I would like to see a date put on eggs as long as they will stay good - this would mean a lot to me - because they just keep stacking eggs on top of others at the stores and I am never sure if they are fresh as they should be; Yolk recipes would be greatly appreciated; I want to use eggs of the highest quality and the stores I patronize seem to carry such eggs, like all other food products, esp. milk, eggs, and meat, must be quality to entice consumers to purchase them and I believe producers strive to offer this kind of produce - otherwise, why this study?; I'm finding eggs becoming more often a

lunch or supertime meal. Rarely do I fix eggs for breakfast. At least once a week, we have eggs for supper and frequently we have french toast for lunch.

APPENDIX E

Data Tables discussed in the text. The Q_, D_ indicate the opinion and demographic question discussed in that table. The level of probability is given as ($P \leq 0.x$) after the title for each question.

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Table 1. Q1, D1. Do you buy eggs mostly based on:
(P<=0.004)

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	<u>Male</u>	<u>Female</u>
Size	58.00%	57.70%
Color carton	1.93	0.50
Producer	3.47	2.40
Price difference	.23.51	27.04
Only price	<u>13.10</u>	<u>12.36</u>
Total observations(obs.)	519	2,208

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Table 2. Q2, D1. Would you rather buy eggs priced by:
(P<=0.004).

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	<u>Male</u>	<u>Female</u>
Dozen	85.82%	89.42%
Pound	7.09	3.82
No opinion	<u>7.09</u>	<u>6.76</u>
Total obs.	536	2,306

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Table 3. Q4, D1. Compared to other sources of protein
(such as meat or milk), eggs are: (P<=0.006).

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	<u>Male</u>	<u>Female</u>
Less expensive	65.68%	69.90%
About the same	16.33	16.09
More expensive	5.01	2.38
Do not Know	<u>12.99</u>	<u>11.63</u>
Total obs.	539	2,312

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Table 4. Q5, D1. What size carton would be most convenient
for you? (P<=0.04).
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	<u>Male</u>	<u>Female</u>
0.5 dozen	10.04%	8.10%
10 eggs	3.35	1.74
1 dozen	65.43	64.16
1.5 dozen	6.69	8.23
2.0 dozen	8.18	9.89
2.5 dozen	<u>6.32</u>	<u>7.88</u>
Total obs.	538	2,296

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Table 5. Q8, D1. When you see broken eggs in open cartons
or in the egg display area, does it make you want to buy
eggs from another store? (P<=0.01).
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	<u>Male</u>	<u>Female</u>
Yes	44.38%	40.49%
No	42.13	48.91
Does not matter	<u>13.48</u>	<u>10.59</u>
Total obs.	534	2,304

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Table 6. Q9, D1. When you see several open cartons in the
egg display area, does it make you want to buy eggs in
another store? (P<=0.002).
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	<u>Male</u>	<u>Female</u>
Yes	43.15%	37.03%
No	40.34	48.67
Does not matter	<u>16.51</u>	<u>14.30</u>
Total obs.	533	2,293

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Table 7. Q10, D1. It is helpful to have recipes printed inside the carton top? ($P \leq 0.014$).

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	<u>Male</u>	<u>Female</u>
Yes	41.32%	47.75%
No	30.19	24.99
Does not matter	<u>28.49</u>	<u>27.26</u>
Total obs.	530	2,293

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Table 8. Q11, D1. It is helpful to have loose recipes placed inside the carton? ($P \leq 0.061$).

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	<u>Male</u>	<u>Female</u>
Yes	35.46%	40.85%
No	32.65	28.88
Does not matter	<u>31.89</u>	<u>30.27</u>
Total obs.	533	2,296

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Table 9. Q12, D1. Would you like recipes included in the egg display area? ($P \leq 0.0001$).

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	<u>Male</u>	<u>Female</u>
Yes	42.16%	53.33%
No	20.42	13.02
Does not matter	<u>37.43</u>	<u>33.65</u>
Total obs.	529	2,297

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Table 10. Q13, D1. Which do you prefer? ($P \leq 0.0001$).

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	<u>Male</u>	<u>Female</u>
Printed	26.28%	25.84%
Loose	27.03	34.90
Case Display	14.37	19.98
Do not use	<u>32.33</u>	<u>19.27</u>
Total obs.	529	2,252

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Table 11. Q14, D1. Do you check for cracked eggs before buying them? ($P \leq 0.0001$)

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	<u>Male</u>	<u>Female</u>
Yes	84.83%	93.26%
No	8.43	2.61
Sometimes	<u>6.74</u>	<u>4.13</u>
Total obs.	534	2,298

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Table 12. Q15, D1. How much does finding cracked eggs after you get home bother you? ($P \leq 0.0001$)

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	<u>Male</u>	<u>Female</u>
A great deal	48.03%	57.17%
Some	24.20	24.63
A Little	16.89	13.86
None	<u>10.88</u>	<u>4.34</u>
Total obs.	533	2,302

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Table 13. Q16, D1. Would finding cracked eggs after purchase make you want to buy eggs elsewhere the next time? (P<=0.0001).

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	<u>Male</u>	<u>Female</u>
Yes	39.17%	31.00%
No	44.44	49.02
Sometimes	<u>16.38</u>	<u>19.98</u>
Total obs.	531	2,297

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Table 14. Q19, D1. How much does finding large (the size of a dime) discolored or stained areas on the egg bother you? (P<=0.005).

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	<u>Male</u>	<u>Female</u>
A great deal	40.00%	47.49%
Some	27.85	25.78
A little	17.01	15.77
None	<u>15.14</u>	<u>10.97</u>
Total obs.	535	2,289

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Table 15. Q21, D1. What do you do when you find a blood spec in an egg? Do you: . . . (P<=0.0001).

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	<u>Male</u>	<u>Female</u>
Throw the egg out	55.74%	56.58%
Remove the spot	29.94	36.94
Nothing	<u>14.31</u>	<u>6.47</u>
Total obs.	531	2,271

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Table 16. Q23, D1. Does keeping eggs in their original carton help maintain their freshness? ($P \leq 0.0005$).

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	<u>Male</u>	<u>Female</u>
Yes	38.01%	34.01%
No	19.48	14.48
No difference	15.73	16.57
Do not know	<u>26.78</u>	<u>34.93</u>
Total obs.	534	2,299

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Table 17. Q25, D1. Are the eggs you usually buy USDA inspected? ($P \leq 0.0026$).

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	<u>Male</u>	<u>Female</u>
Yes	77.63%	82.60%
No	4.89	2.45
Do not know	<u>17.48</u>	<u>14.94</u>
Total obs.	532	2,282

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Table 18. Q26, D1. Are USDA inspected eggs of better quality than those not inspected by the USDA? ($P \leq 0.0001$).

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	<u>Male</u>	<u>Female</u>
Better	37.94%	36.75%
No difference	21.50	13.79
Worse	2.62	0.70
Do not know	<u>37.94</u>	<u>48.76</u>
Total obs.	535	2,291

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Table 19. Q13, D2. Which do you prefer? P<=0.0001).

<u>Recipe form</u>	<u>Marital Status</u>			
	<u>Single</u>	<u>Married</u>	<u>Widowed</u>	<u>Divorced</u>
Recipes printed	36.95%	22.92%	27.46%	28.80%
Recipes loose	28.18	34.38	34.72	33.15
As a case display	14.78	20.39	17.10	15.76
Do not use recipes	<u>20.09</u>	<u>22.31</u>	<u>20.73</u>	<u>22.28</u>
Total obs.	433	1,972	193	184

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Table 20. Q5, D6. What size carton would be most convenient for you?
(P<=0.0001).

Carton Size	<u>Total family size</u>									
	1	2	3	4	5	6	7	8	9+	
0.5 doz.	22.53%	10.35%	7.77%	3.13%	1.79%	2.24%	2.44%	11.36%	12.73%	
10 eggs	1.85	2.55	2.84	1.48	1.43	2.24	0	0	0	
1 doz.	65.12	72.04	63.83	62.34	59.29	58.21	41.46	50.00	50.91	
1.5 doz.	2.78	4.84	11.17	11.02	9.29	10.45	9.76	6.82	5.45	
2.0 doz.	5.25	5.91	9.09	12.50	15.36	11.94	21.95	13.64	12.73	
2.5 doz.	<u>2.47</u>	<u>4.30</u>	<u>5.30</u>	<u>9.54</u>	<u>12.86</u>	<u>14.93</u>	<u>24.39</u>	<u>18.18</u>	<u>18.18</u>	
Total obs.	324	744	528	608	280	134	41	44	55	

Table 21. Q13, D6. Which do you prefer? ($P \leq 0.0005$).

Recipe form	Total family size									
	1	2	3	4	5	6	7	8	9+	
Printed in	27.53%	22.10%	25.72%	24.16%	31.29%	28.13%	23.08%	15.56%	43.40%	
Loose in	33.54	34.79	33.21	33.89	33.45	36.72	41.03	31.11	16.98	
Display	12.34	17.87	19.00	22.48	20.50	15.63	15.38	24.44	22.64	
Do not use	26.58	25.24	22.07	19.46	14.75	19.53	20.51	28.89	16.98	
Total obs.	316	733	521	596	278	128	39	45	53	

Table 22. Q2, D7. Would you rather buy eggs priced by:
 $P \leq 0.0001$.

Item	AGE					
	17-25	26-35	36-45	46-55	56-65	Over 65
The dozen	81.84%	88.76%	88.51%	91.18%	92.44%	93.04%
The pound	7.14	3.70	5.50	2.94	3.36	2.56
No opinion	11.02	7.54	5.99	5.88	4.20	4.40
Total obs.	490	703	618	374	357	273

Table 23. Q3, D7. Would having the price per pound stated along with the price per dozen help you? ($P \leq 0.0001$).

Item	AGE					
	17-25	26-35	36-45	46-55	56-65	Over 65
Yes	48.47%	38.61%	37.22%	27.27%	26.59%	31.11%
No	33.95	41.73	46.12	55.35	59.28	54.44
No opinion	17.59	19.66	16.67	17.38	14.13	14.44
Total obs.	489	707	618	374	361	270

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Table 24. Q5, D7. What size carton would be most convenient for you? ($P \leq 0.0001$).

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Item	AGE					
	17-25	26-35	36-45	46-55	56-65	Over 65
0.5 doz.	12.47%	10.11%	6.66%	6.74%	6.16%	6.96%
10 eggs	2.25	2.14	1.95	2.16	1.96	1.10
1 doz.	55.62	53.42	63.31	73.05	75.35	85.35
1.5 doz.	9.00	11.25	9.58	5.66	4.20	1.83
2.0 doz.	11.86	12.68	10.71	7.01	6.72	2.20
2.5 doz.	8.79	10.40	7.79	5.39	5.60	2.56
Total obs.	489	702	616	371	357	273

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Table 25. Demographic 6 (total family size) by demographic 7 (age). ($P \leq 0.0001$).

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Family size	Age					
	17-25	26-35	36-45	46-55	56-65	>65
1	16.63	8.86	3.74	8.67	12.61	34.10
2	26.52	17.71	12.52	34.42	49.86	46.36
(total 1 & 2)	(43.15)	(26.57)	(16.26)	(43.09)	(62.47)	(80.46)
3	20.22	21.29	18.54	20.87	17.37	9.96
4	16.85	31.29	35.45	14.36	8.68	4.60
5	8.99	13.43	16.10	8.40	3.92	1.53
6	4.27	3.86	8.46	4.88	3.08	1.53
7	1.35	1.86	1.46	1.90	0.28	0.77
8	1.80	1.14	1.79	3.25	1.40	0.38
9+	3.37	0.57	1.95	3.25	2.80	0.77
Total	445	700	615	369	357	261

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Table 26. Q13, D7. Which do you prefer? ($P \leq 0.0001$).

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Item	Age					
	17-25	26-35	36-45	46-55	56-65	Over 65
Printed in carton	38.19%	28.51%	23.88%	18.01%	17.14%	22.14%
Loose in carton	28.54	33.43	33.17	34.35	38.57	33.21
As a case display	17.25	20.41	21.89	20.78	18.29	12.21
Do not use	<u>16.02</u>	<u>17.66</u>	<u>21.06</u>	<u>26.87</u>	<u>26.00</u>	<u>32.44</u>
Total obs.	487	691	603	361	350	262

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Table 27. Q13, D8. Which do you prefer? ($P \leq 0.0001$).

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Item	Level of Education						
	Grade School	Some H.Sch.	H.Sch. Grad.	Tech School	Some College	College Grad	Post Grad.
Recipes printed in	36.67%	35.74%	25.18%	27.69%	26.20%	21.73%	12.50%
Recipes loose	21.67	31.62	33.61	29.23	35.83	34.11	36.64
As a case display	15.83	17.18	20.34	20.77	18.36	17.76	21.12
Do not use	<u>25.83</u>	<u>15.46</u>	<u>20.86</u>	<u>22.31</u>	<u>19.61</u>	<u>26.40</u>	<u>29.74</u>
Total obs.	<u>120</u>	<u>291</u>	<u>949</u>	<u>130</u>	<u>561</u>	<u>428</u>	<u>232</u>
Total	1360						
	1351						

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Table 28. Q21, D8. What do you do when you find a blood spec in an egg? Do you: (P<=0.0001).
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<u>Item</u>	Level of Education						
	Grade School	Some H.Sch.	H.Sch. Grad.	Tech School	Some College	College Grad.	Post Grad.
Throw egg out	73.77%	65.31%	60.00%	57.69%	52.72%	49.53%	41.48%
Remove spec	21.31	30.27	34.06	34.62	37.08	39.30	45.41
Nothing	<u>4.92</u>	<u>4.42</u>	<u>5.94</u>	<u>7.69</u>	<u>10.19</u>	<u>11.16</u>	<u>13.10</u>
Total obs.	122	294	960	130	569	430	229

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Table 29. Q5, D9. What size carton do you prefer? (P<=0.0001).
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<u>Item</u>	Race			
	<u>White</u>	<u>Black</u>	<u>Hispanic</u>	<u>Other</u>
0.5 dozen	8.95%	6.48%	6.67%*	7.69%*
10 eggs	2.21	0.76*	13.33*	0*
1.0 dozen	66.35	55.24	66.67	79.49
1.5 dozen	8.34	6.67	3.33*	0*
2.0 dozen	7.78	17.71	10.00*	0*
2.5 dozen	<u>6.36</u>	<u>13.14</u>	<u>0*</u>	<u>12.82</u>
Total obs.	2,122	525	30	39

*Over 20% of cells have expected counts less than 5. Table is so sparse that chi-square may not be a valid test.

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Table 30. Q13, D9. Which do you prefer? (P<=0.0001).
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<u>Recipe form</u>	Race			
	<u>White</u>	<u>Black</u>	<u>Hispanic</u>	<u>Other</u>
Printed in carton	21.63%	42.41%	26.67%	23.08%
Loose in carton	34.10	28.60	43.33	35.90
As a case display	21.06	12.45	10.10	15.38
Do not use recipes	<u>23.21</u>	<u>16.45</u>	<u>20.00</u>	<u>25.64</u>
Total obs.	2,085	514	30	39

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Table 31. Q21, D9. What do you do when you find a bloodspec in an egg?
Do you? (P<=0.0001).
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<u>Item</u>	Race			
	<u>White</u>	<u>Black</u>	<u>Hispanic</u>	<u>Other</u>
Throw egg out	52.52%	68.68%	53.33%	65.79%
Remove the spot	38.44	27.24	33.34	23.68
Nothing	<u>9.04</u>	<u>4.09</u>	<u>13.33</u>	<u>10.53</u>
Total obs.	2,102	514	30	38

Table 32. Q4, D10. Compared to other sources of protein (such as meat or milk), are eggs: ($P \leq 0.0001$).

Item	Family Income				
	\$7,000 or less	\$7,001- \$12,000	\$12,001- \$20,000	\$20,001- \$30,000	\$30,001- or more
Less expensive	52.77%	64.08%	70.61%	69.66%	78.03%
About the same	24.28	23.24	14.40	16.48	10.51
More expensive	5.43	3.87	4.73	2.43	1.21
Do not Know	<u>16.12</u>	<u>8.80</u>	<u>10.26</u>	<u>11.42</u>	<u>10.24</u>
Total obs.	276	284	507	534	742

Table 33. Q5, D10. What size carton would be most convenient for you? ($P < 0.0001$).

Item	Family Income				
	\$7,000 or less	\$7,001- \$12,000	\$12,001- \$20,000	\$20,001- \$30,000	\$30,001- or more
0.5 Dozen	7.22%	9.25%	8.53%	6.43%	9.93%
10 Eggs.	1.44	1.78	1.79	2.08	3.13
One Dozen	60.65	62.28	63.29	64.27	65.17
1.5 Dozen	3.97	7.47	7.14	10.21	9.80
2.0 Dozen	11.19	10.32	10.12	9.83	7.48
2.5 Dozen flat	<u>15.52</u>	<u>8.90</u>	<u>9.13</u>	<u>7.18</u>	<u>4.49</u>
Total obs.	277	281	504	529	735

Table 34. Q22, Store. Which color egg do you prefer to buy? ($P \leq 0.0001$).

Item	Store Number*												
	1	2	3	4	5	6	7	8	9	10	11	12	13
White	60.9	49.0	47.8	46.4	46.7	58.0	46.7	61.1	59.1	42.0	46.5	47.5	47.3
Brown	6.5	25.2	9.0	20.0	23.3	16.1	23.7	14.9	23.6	18.3	8.9	19.2	15.9
No pref.	32.6	25.8	43.3	33.6	30.0	25.9	29.6	24.0	17.3	39.7	44.6	33.3	36.8
Total obs.	46	151	67	110	60	81	152	175	110	519	101	885	408

* Store number corresponds to the store identified in Appendix A, part 2, Table A.

Table 35. Q5, District. What size carton would be most convenient for you? ($P \leq 0.0001$).

Item	District			
	Central	North	North Central	Southeast
0.5 dozen	8.94%	12.02%	11.86%	6.80%
10 eggs	1.97	2.67	2.84	1.61
1.0 dozen	60.51	65.08	65.46	65.85
1.5 dozen	9.87	7.25	7.99	6.88
2.0 dozen	10.92	6.68	7.99	10.03
2.5 dozen	7.78	6.30	3.87	8.84
Total obs.	861	524	388	1,177

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Table 36. Q13, District. Which do you prefer? (P<=0.001).
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	District			
	<u>Central</u>	<u>North</u>	<u>North Central</u>	<u>Southeast</u>
<u>Recipe form</u>				
Printed in carton	28.69%	27.55%	15.41%	27.06%
Loose in carton	32.14	31.60	38.38	33.33
As a case display	17.62	20.23	21.08	18.30
Do not use recipes	<u>21.55</u>	<u>20.62</u>	<u>25.14</u>	<u>21.31</u>
Total obs.	840	519	370	1,131

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Table 37. Q3, County. Would having the price per pound stated along
with the price per dozen help you? ($P<=0.0001$).
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	<u>FULTON</u>	<u>GWINNETT</u>	<u>ELBERT</u>	<u>BARROW</u>	<u>CLARKE</u>	<u>HOUSTON(W.R.)</u>
Yes	30.8%	28.6%	35.8%	29.0%	33.6%	30.9%
No	55.8	52.8	46.8	59.1	51.7	50.2
No opinion	<u>13.3</u>	<u>18.6</u>	<u>17.4</u>	<u>11.9</u>	<u>14.7</u>	<u>18.9</u>
Total obs.	120	269	218	193	116	249

	<u>HOUSTON(P.)</u>	<u>LAMAR</u>	<u>MCDUFFIE</u>	<u>RICHMOND</u>	<u>ATKINSON</u>
Yes	40.6%	29.2%	41.6%	42.0%	29.5%
No	46.9	52.1	41.6	41.6	47.5
No opinion	<u>12.5</u>	<u>18.8</u>	<u>16.9</u>	<u>16.4</u>	<u>23.0</u>
Total obs.	96	48	154	317	61

	<u>BACON</u>	<u>BRYAN</u>	<u>BULLOCK</u>	<u>CANDLER</u>	<u>CHATHAM</u>
Yes	35.4%	31.2%	41.2%	35.4%	49.0%
No	47.9	47.5	41.2	47.7	36.1
No opinion	<u>16.7</u>	<u>21.3</u>	<u>17.6</u>	<u>16.9</u>	<u>14.9</u>
Total obs.	48	61	131	65	363

	<u>GLYNN</u>	<u>LIBERTY</u>
Yes	30.3%	43.8%
No	45.2	39.4
No opinion	<u>24.5</u>	<u>16.8</u>
Total obs.	241	206

Table 38. Q6, County. Which type carton do you prefer? ($P \leq 0.0001$).

	<u>FULTON</u>	<u>GWINNETT</u>	<u>ELBERT</u>	<u>BARROW</u>	<u>CLARKE</u>	<u>HOUSTON(W.R.)</u>
Styrofoam	49.2%	41.4%	56.0%	53.9%	38.9%	38.7%
Paper	11.7	15.4	11.5	8.9	15.0	14.9
See-Through	15.0	12.0	11.9	10.5	16.8	10.9
Does not matter	<u>24.2</u>	<u>31.2</u>	<u>20.6</u>	<u>26.7</u>	<u>29.2</u>	<u>35.5</u>
Total obs.	120	266	218	191	113	248
	<u>HOUSTON(P.)</u>	<u>LAMAR</u>	<u>MCDUFFIE</u>	<u>RICHMOND</u>	<u>ATKINSON</u>	
Styrofoam	39.8%	57.1%	53.3%	57.7%	50.8%	
Paper	10.8	8.2	7.8	8.7	3.3	
See-Through	16.1	12.2	13.6	11.9	16.4	
Does not matter	<u>33.3</u>	<u>22.5</u>	<u>25.3</u>	<u>21.8</u>	<u>29.5</u>	
Total obs.	93	49	154	312	61	
	<u>BACON</u>	<u>BRYAN</u>	<u>BULLOCH</u>	<u>CANDLER</u>	<u>CHATHAM</u>	
Styrofoam	43.8%	56.5%	59.9%	51.6%	61.0%	
Paper	4.2	3.2	1.5	1.6	7.3	
See-Through	16.7	11.3	7.6	23.4	10.2	
Does not matter	<u>35.4</u>	<u>29.0</u>	<u>31.1</u>	<u>23.4</u>	<u>21.5</u>	
Total obs.	48	62	132	64	354	
	<u>GLYNN</u>		<u>LIBERTY</u>			
Styrofoam	61.2%		53.9%			
Paper	4.6		5.3			
See-Through	9.1		12.5			
Does not matter	<u>25.2</u>		<u>28.4</u>			
Total obs.	242		208			

Table 39. Q7, County. Does a neat and attractive egg display encourage you to buy eggs? ($P \leq 0.0001$).

	<u>FULTON</u>	<u>GWINNETT</u>	<u>ELBERT</u>	<u>BARROW</u>	<u>CLARKE</u>	<u>HOUSTON(W.R.)</u>
Yes	40.2%	42.6%	59.2%	52.4%	38.5%	47.6%
No	34.2	27.8	19.3	24.3	24.8	26.2
No opinion	<u>25.6</u>	<u>29.4</u>	<u>21.6</u>	<u>23.3</u>	<u>36.8</u>	<u>26.2</u>
Total obs.	117	255	218	189	117	248

	<u>HOUSTON(P.)</u>	<u>LAMAR</u>	<u>MCDUFFIE</u>	<u>RICHMOND</u>	<u>ATKINSON</u>
Yes	43.2%	55.1%	58.7%	52.1%	54.1%
No	29.5	22.5	22.6	21.2	21.3
No opinion	<u>27.4</u>	<u>22.5</u>	<u>18.7</u>	<u>26.7</u>	<u>24.6</u>
Total obs.	95	49	155	307	61

	<u>BACON</u>	<u>BRYAN</u>	<u>BULLOCH</u>	<u>CANDLER</u>	<u>CHATHAM</u>
Yes	47.8%	46.8%	58.9%	53.3%	63.6%
No	17.4	30.7	20.2	35.0	17.7
No opinion	<u>34.8</u>	<u>22.6</u>	<u>20.9</u>	<u>11.7</u>	<u>18.8</u>
Total obs.	46	62	129	60	357

	<u>GLYNN</u>	<u>LIBERTY</u>
Yes	54.8%	48.8%
No	19.1	20.0
No opinion	<u>26.1</u>	<u>31.2</u>
Total obs.	230	205

Table 40. Q13, County. Which do you prefer? (P<=0.0001).

	<u>FULTON</u>	<u>GWINNETT</u>	<u>ELBERT</u>	<u>BARROW</u>	<u>CLARKE</u>	<u>HOUSTON(W.R.)</u>
Printed	16.5%	14.9%	38.0%	21.4%	18.1%	18.4%
Loose	35.7	39.6	29.6	30.5	37.1	35.7
Case display	23.5	20.0	13.4	23.5	27.6	19.3
Do not use	<u>24.4</u>	<u>25.5</u>	<u>19.0</u>	<u>24.6</u>	<u>17.2</u>	<u>26.6</u>
Total obs.	115	255	216	187	116	244

	<u>HOUSTON(P.)</u>	<u>LAMAR</u>	<u>MCDUFFIE</u>	<u>RICHMOND</u>	<u>ATKINSON</u>
Printed	29.7%	29.2%	32.0%	34.9%	32.8%
Loose	29.7	39.6	26.8	31.6	31.0
Case Display	19.8	10.4	14.4	18.4	17.2
Do not use	<u>20.9</u>	<u>20.8</u>	<u>26.8</u>	<u>15.1</u>	<u>19.0</u>
Total obs.	91	48	153	304	58

	<u>BACON</u>	<u>BRYAN</u>	<u>BULLOCH</u>	<u>CANDLER</u>	<u>CHATHAM</u>
Printed	25.5%	32.3%	26.2%	23.3%	30.6%
Loose	38.3	37.1	24.6	38.3	32.9
Case Display	21.3	12.9	21.5	15.0	15.7
Do not use	<u>14.9</u>	<u>17.7</u>	<u>27.7</u>	<u>23.3</u>	<u>20.9</u>
Total obs.	47	62	130	60	350

	<u>GLYNN</u>	<u>LIBERTY</u>
Printed	13.6%	34.3%
Loose	38.2	31.4
Case Display	21.8	19.1
Do not use	<u>26.4</u>	<u>15.2</u>
Total obs.	220	204

Table 41. Q16, County. Would finding cracked eggs after purchase make you want to buy eggs elsewhere the next time? ($P \leq 0.0001$).

	<u>FULTON</u>	<u>GWINNETT</u>	<u>ELBERT</u>	<u>BARROW</u>	<u>CLARKE</u>	<u>HOUSTON(W.R.)</u>
Yes	33.0%	28.1%	35.2%	30.9%	21.6%	26.6%
No	45.2	52.7	48.4	46.6	54.3	51.6
Sometimes	<u>21.7</u>	<u>19.1</u>	<u>16.4</u>	<u>22.5</u>	<u>24.1</u>	<u>21.8</u>
Total obs.	115	256	219	191	116	248

	<u>HOUSTON(P.)</u>	<u>LAMAR</u>	<u>MCDUFFIE</u>	<u>RICHMOND</u>	<u>ATKINSON</u>
Yes	28.1%	30.6%	33.6%	39.2%	36.7%
No	47.9	59.2	52.6	45.6	48.3
Sometimes	<u>24.0</u>	<u>10.2</u>	<u>13.8</u>	<u>15.2</u>	<u>15.0</u>
Total obs.	96	49	152	309	60

	<u>BACON</u>	<u>BRYAN</u>	<u>BULLOCH</u>	<u>CANDLER</u>	<u>CHATHAM</u>
Yes	36.2%	48.4%	42.0%	48.3%	36.0%
No	38.3	22.6	39.7	40.0	41.9
Sometimes	<u>25.5</u>	<u>29.0</u>	<u>18.3</u>	<u>11.7</u>	<u>22.1</u>
Total obs.	47	62	131	60	358

	<u>GLYNN</u>	<u>LIBERTY</u>
Yes	27.5%	27.2%
No	51.9	56.3
Sometimes	<u>20.6</u>	<u>16.5</u>
Total obs.	233	206

APPENDIX F

Cost comparison between eggs versus
meat or milk (for question 4)

Eggs:1 \$0.72/dozen = \$.06/egg;
56 grams/egg x 89% egg without shell = 49.8 gr. egg
contents
13.8% protein/egg without shell
49.8 gr. egg contents x 13.8% protein = 6.88 =
6.9 gr. protein/egg contents
\$.06 = 0.87 cents/gram protein
6.9 gr.

Meat: Cost of 3 oz. cooked rump roast or round steak = \$0.67
 (\$3.57/lb.)
25 gr. protein/3 oz. lean meat
\$0.67 = 2.68 cents/gram protein
25 gr.

Milk: 7.3 gram protein/cup
\$2.20 gallon Milk
16 cups/gallon
\$2.20 = 13.8 cents/cup
16

13.8 cents = 1.89 cents
7.3 gram gram protein

¹ Also see Nutrient Density and the Egg, from the AEB/UEP/CEMA
Egg Nutrition Center, 2501 "M" Street N.W., Washington, D.C.
20037, (202) 833-8850.